## WHAT IS CLAIMED IS:

1. A method for applying a topical anesthetic to an area of skin, the method comprising the steps of:

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- a) incorporating an anesthetic in a lipophilic base into a volatile solvent to form a homogeneous solution;
- b) applying the homogeneous solution into the area of skin to be treated; and
- evaporating the volatile solvent from the homogeneous solution;

wherein the volatile solvent is present in the formulation in amounts between 40 - 80%.

- 2. The method of claim 1, wherein incorporating comprises dissolving the anesthetic in lipophilic base into a volatile solvent.
- 3. The method of claim 1, wherein the anesthetic is lidocaine.
- 4. The method according to claim 1, wherein said volatile penetration enhancing agent is an alcohol.
- 5. The method according to claim 1, wherein said volatile penetration enhancing agent is selected from the group consisting of isopropyl alcohol and denatured ethyl alcohol.
- 6. The method of claim 1, wherein evaporating is carried out until less than 1 wt% of the volatile solvent remains in the solution.

7. The method of claim 1, wherein evaporating is carried out until less than 1 wt% of the volatile solvent remains in the solution.

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- 8. A method according to claim 1, wherein the anesthetic further comprises a thickener and an emulsifier.
- 9. A method for applying a topical anesthetic to an area of skin, the method comprises the steps of:
  - a) mixing from about 40 80 % of alcohol with a mixture containing:

from about 20-40%, preferably about 20% lidocaine;
from about 0.5 to about 2.0%, preferably about 1.5%
thickener;

from about 0.5 to about 2.0%, preferably about 1.5% emulsiifer; and the balance being a lipophilic base;

- b) applying the homogeneous solution into the area of skin to be treated; and
- c) evaporating the volatile solvent from the homogeneous solution:

wherein said topical anesthetic rapidly penetrates the skin surface at said skin.

10. A method of topically anesthetizing an area of the skin, the method comprising topically administering a formulation containing an effective amount of a topical anesthetic dissolved in an effective amount of a volatile penetration enhancer, wherein the volatile penetration enhancer evaporates from the skin; and wherein said topical anesthetic rapidly penetrates the skin surface at said skin leaving a cool sensation on the skin.

- 11. The method according to claim 10, wherein said volatile penetration enhancing agent is an alcohol.
- 12. The method according to claim 10, wherein said volatile penetration enhancing agent is isopropyl alcohol.
- 13. A method of obtaining topical anesthesia in mammals by way of topical application, said method comprising administering a formulation comprising a mixture of lidocaine in a lipophilic base dissolved in 40 80% alcohol.
- 14. The method of claim 1, wherein the anesthetic is a eutetic mixture of lidocaine and prilocaine.